

## MN-FISH MEMBERSHIP PROGRAM

**COME JOIN US** and promise to get involved. Sign up and receive a **FREE** Charter Membership! Or make a donation to become a Founding or Life Member, or a Corporate, Club or Foundation Benefactor sponsor.

### INDIVIDUAL MEMBERSHIP - (Adults & Youth)

- **Charter Member** - FREE  
(All individuals that join will receive access to exclusive MN-FISH e-newsletter and invites to all special events for 2 years.)
- **Founding Member** - \$35 annual dues  
(Membership benefits include access to exclusive MN-FISH Benefit Rewards Program discounts, monthly e-newsletter, invites to all special events and MN-FISH window/boat decal.)
- **Life Member** - \$250 one-time donation  
(Benefits include access to exclusive MN-FISH Benefit Rewards Program discounts, monthly e-newsletter, invites to all special events, a MN-FISH window/boat decal and special Life Member #.)

### BENEFACTOR SPONSORSHIP\*

(Corporate, Individual Donors, Clubs, Foundations)

- **Bronze Sponsor** - \$250 - \$999
- **Copper Sponsor** - \$1,000 - \$9,999
- **Silver Sponsor** - \$10,000 - \$49,999
- **Gold Sponsor** - \$50,000 - \$99,999
- **Emerald Sponsor** - \$100,000 - \$249,000
- **Platinum Sponsor** - \$250,000 or more

### NONPROFIT ORGANIZATION MEMBERSHIP

- **"Friends of MN-FISH" Charter Member** - FREE  
(All nonprofit Government Organizations and Associations within Tourism, Ag, Local Communities etc., that provide a service to MN-FISH will receive a FREE 2-year Charter Membership and access to monthly e-newsletters.)

\*Any Corporation, Club, Foundation, Organization or Individual Donor that makes an annual contribution of cash, approved gifts, goods, services or merchandise valued at \$250 or more will be classified as a MN-FISH Benefactor Sponsor.

\*Benefits include visibility on MN-FISH website, eligibility for MN-FISH Benefit Rewards Program discounts, a window/boat decal, monthly e-newsletter access and invites to all special events.

\*Donors making contributions of \$10,000 or more will receive additional benefit of a plaque at our annual MN-FISH Awards Banquet along with name recognition on the MN-FISH Headquarters "Wall-of-Fame".

\*Platinum sponsors will receive additional benefit of naming rights on Hall-of-Fame press releases and headquarters building for a period of five years.)



**Jeff Arnold Family**  
Reed's Family  
Outdoor Outfitters

## CONTACT INFORMATION

### MN-FISH Sportfishing Foundation

609 Minnesota Ave. • P.O. Box 522

Walker, MN 56484

1-833-3MN-FISH (366-3474)

## MN-FISH BOARD OF DIRECTORS

MN-FISH was founded and being directed by an experienced group of anglers and fishing industry stakeholders driven to lead the way to Minnesota's Sportfishing future.

Board members include: *Ron Schara/President, John Peterson/VP, Dave Osborne/Treasurer, Chip Leer/Secretary, Jeff Arnold, Frankie Dusenka, Garry Leaf, Tom Mackin, Tom Neustrom, Jay Pederson, Steve Pennaz, Dick Sternberg, Craig Wilson & Babe Winkelman.*

## SUPPORTING SPONSORS



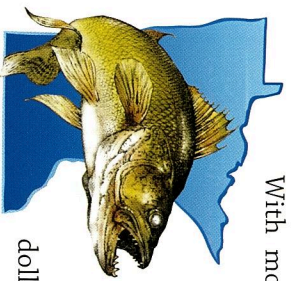
"For too long, Minnesota anglers have not had a strong voice in the Legislature or DNR to promote good fishing programs and policies. Our goal is to further the sport of fishing, and improve fishing opportunities to shorten the time between bites."



**Ron Schara & Raven**  
Minnesota-Bound TV &  
Legendary Minnesota-Outdoorsman

**WWW.MN-FISH.COM**

## "STATE OF FISHING"



With more than 10,000 lakes and 69,000 miles of rivers and streams, fishing ranks as Minnesota's #1 outdoor activity! It supports over 27,000 jobs and generates a whopping \$4.2 billion dollar economic impact to our state's economy! Minnesota ranks 2<sup>nd</sup> nationally in resident fishing participation and is the 3<sup>rd</sup> most popular fishing destination in the nation. Minnesota has truly earned its reputation and title as the . . . **"State of Fishing"**.

These are all flattering statistics . . . but don't be fooled. Minnesota's land of 10,000 lakes, rivers and streams are under constant attack from invasive species, habitat loss, lakeshore development and increased fishing pressure that lower catch rates and the enjoyment of the sport! We are also witnessing a major decline in kid/youth fishing participation, a reduction of fish stocking programs and fishing license sales due to an aging generation of anglers.



**Steve Pennaz**  
Pennaz Multimedia

*"Our aquatic resources, fisheries and sport of fishing are being challenged here in Minnesota like never before. As stewards of the "Land of 10,000 Lakes", we must do our part to preserve and protect it for our kids and future generations to enjoy."*

Nonprofit MN-FISH Sportfishing Foundation & Coalition was created to enhance our fisheries and make fishing even better! With your help, we will bring a strong, unified message to St. Paul advocating for all anglers, our stakeholders and next generation. We need your support . . . so **PLEASE join us in this fight!**

## WELCOME ABOARD!



Welcome aboard to the **MN-FISH SPORTFISHING FOUNDATION & COALITION**. Minnesota's only non-profit organization formed with two entities in order to represent the fishing interests of all anglers, clubs, organizations and industry stakeholders.

The **MN-FISH Sportfishing Foundation** is a 501c3 nonprofit organization of anglers and fishing industry stakeholders formed to bring a strong, unified Legislative voice to St. Paul to advocate, lobby and represent the interests of Minnesota anglers and stakeholders.

● **Our Mission: To restore, protect and enhance Minnesota Sportfishing for present and future generations of anglers to enjoy.**



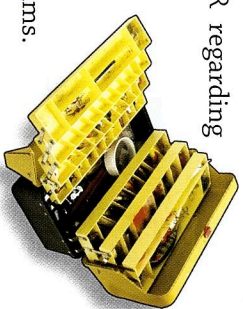
**Al Lindner**  
Lindner Media Productions

*"Our goal is to reverse the continued decline in kid/youth fishing participation through programs to promote recruitment and competitive fishing in school curriculums."*

The **MN-FISH Coalition, LLC**, was created by the Foundation to become a voice for Minnesota anglers before the DNR and the State Legislature regarding all things fishing.

● **Our Mission: To be a grassroots sportfishing, marine and angler advocacy network to give state anglers a voice in the State Legislature and DNR on all fishing related issues.**

## MN-FISH MISSION



1. Provide a strong voice for Minnesota anglers and fishing-related businesses before the State Legislature and DNR regarding all things fishing.
2. Advocate, protect and restore aquatic fish & spawning habitat in lakes, rivers and streams.
3. Seek greater state reinvestment back into sport fishing, representing a portion of the estimated \$271 million in annual state taxes derived from Minnesota's \$4.2 billion fishing and marine industry.
4. Support scientific and common sense fish management for all gamefish species, and review DNR fish stocking policies and fish management programs to maximize anglers' success.
5. Seek funding and assist in expanding the Minnesota Fishing Museum/Hall-of-Fame/Education Center programs and facility.
6. Advocate and promote youth fishing recruitment and fishing programs in school curriculums to sustain the next generation of anglers.



**Babe Winkleman**  
Good Fishing TV

*"The MN-FISH Coalition is supported and sponsored by anglers, manufacturers and fishing-related stakeholders. It promotes the economics of fishing in Minnesota that creates more jobs, tourism and tax dollars to stimulate our state economy."*

7. Become a grassroots sportfishing, marine and angler advocacy network to give anglers a voice in all fishing-related issues.